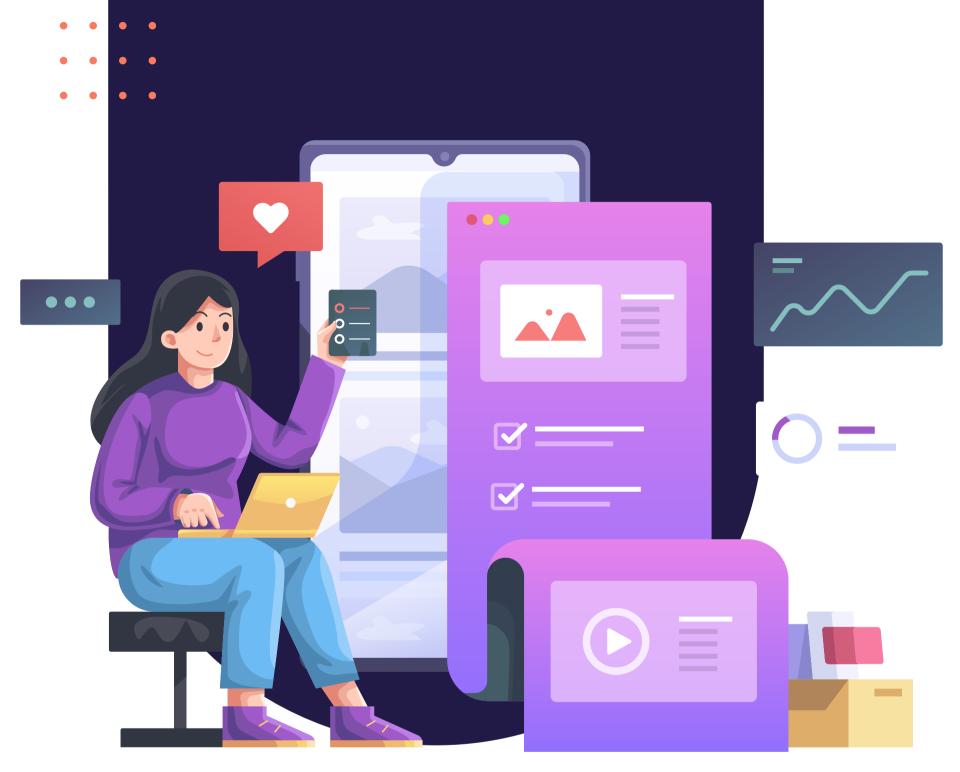




# WHY SOCIAL MEDIA MATTERS FOR YOUR BUSINESS

- Increasing brand visibility
- Engaging with customers
- Expanding market reach





# COMPREHENSIVE SOCIAL MEDIA SOLUTIONS

- Profile setup and optimization
- Brand-aligned content strategies
- Custom graphics design



### Project Rates

Choose the package that fits your needs:

### Basic Package \$200 Setup Fee

This package is perfect for those who need a quick, professional setup of one or two social media accounts. It's especially beneficial for businesses or individuals on a tight budget who require essential design services, like a logo or social media graphics. This package provides an affordable entry point into the digital world.

#### **Included In This Package**

- Setup of 1-2 social media platforms
- Basic graphic design (e.g., logo, social media graphics)

#### \*Prices show on this page are subject to tax

### **Standard Package**

**\$350** 

### Setup Fee

This package offers a deeper dive into social media branding and strategy, making it ideal for businesses that are ready to invest more significantly in their online presence. It's beneficial for companies looking for consistent design work, brand consultation, and a detailed content strategy. This package is perfect for businesses aiming to establish or enhance their brand identity across various social media channels.

### **Included In This Package**

- Setup and optimization of up to 4 social media platforms
- Up to four social posts (e.g., promotional graphics, profile images)
- Detailed content strategy for the first month

\*Prices show on this page are subject to tax

### Premium Package \$500

### Setup Fee

This package offers a deeper dive into social media branding and strategy, making it ideal for businesses that are ready to invest more significantly in their online presence. It's beneficial for companies looking for consistent design work, brand consultation, and a detailed content strategy. This package is perfect for businesses aiming to establish or enhance their brand identity across various social media channels.

#### **Included In This Package**

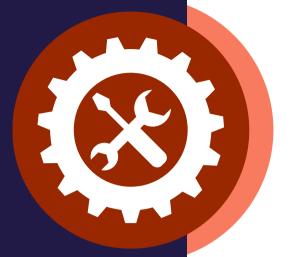
- Up-To 7 social media platform setup and optimization
- Advanced graphic design services
- Ongoing support and assistance for the first month
- Comprehensive content strategy and planning

\*Prices show on this page are subject to tax

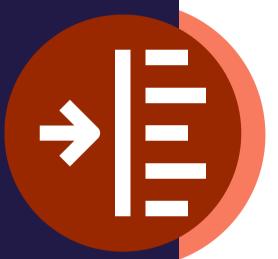


## OUR UNIQUE APPROACH

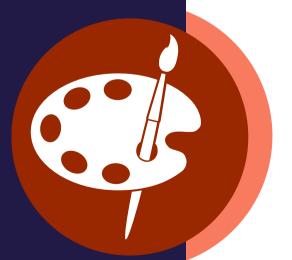
What Makes Us Different



### PERSONALIZED STRATEGIES



**QUALITY-DRIVEN CONTENT** 



**CONTINUOUS SUPPORT AND GUIDANCE** 





# F.A.Q'S

Discover FAQs about our social media setup service for small businesses. Learn about our approach, including the setup process, revision management, and meeting project deadlines

### Why is social media setup important for my small business?

Social media setup enhances your online presence, allowing you to connect with a wider audience, build brand awareness, and engage potential customers. It establishes a professional and consistent image for your business across various platforms.

#### Which social media platforms should I consider for my business?

The choice of platforms depends on your target audience and business goals. Generally, popular platforms like Facebook, Instagram, Twitter, LinkedIn, and Pinterest are a good start. We'll analyze your business to recommend the most effective platforms for your specific needs.

Can I manage social media setup on my own without professional help? While it's possible to set up social media accounts independently, a professional service ensures a strategic approach, optimization, and adherence to best practices. Our expertise helps maximize your presence, increase engagement, and save you time in the long run.

#### How long does it take to set up social media profiles for my business?

The timeframe varies depending on the complexity and number of platforms. Generally, it takes a few days to a couple of weeks. We prioritize quality to ensure your profiles are well-optimized, visually appealing, and aligned with your brand identity.

### Do I need to provide content for my social media profiles, or is that included in the setup service?

Our social media setup service focuses on creating and optimizing your profiles. Content creation can be a separate service, but we can guide you on best practices and offer recommendations. Customized content creation services are also available to meet your specific needs.

### What ongoing support is available after the initial social media setup?

We offer a comprehensive social media setup service for small businesses. Additionally, we provide ongoing support to monitor performance, offer analytics, suggest improvements, develop a content strategy, run targeted campaigns, and stay updated on social media trends. Our goal is to help your small business thrive in the ever-evolving digital landscape through these supplementary services.



### How to Get in Touch

For inquiries and service initiation, please contact us at

1 (204) 400-2699

sales@mediaintegration.ca

www.MediaIntegration.ca

Winnipeg, Canada







As we wrap up this guide, we express gratitude for considering Media Integration as your partner for social media setup services. Our steadfast dedication to excellence, coupled with our expertise in social media setup and innovative strategies, positions us to enhance your online presence effectively.

#### **Collaborate with Us**

We extend an invitation to take the next step in establishing your small business's social media presence with us. Whether you seek to boost your brand's visibility, create compelling content, or fulfill any social media setup goals, we're here to support you.

### **Take the Initiative Today**

Reach out to us now, and let's embark on a journey to transform your social media setup into a dynamic and successful aspect of your business.