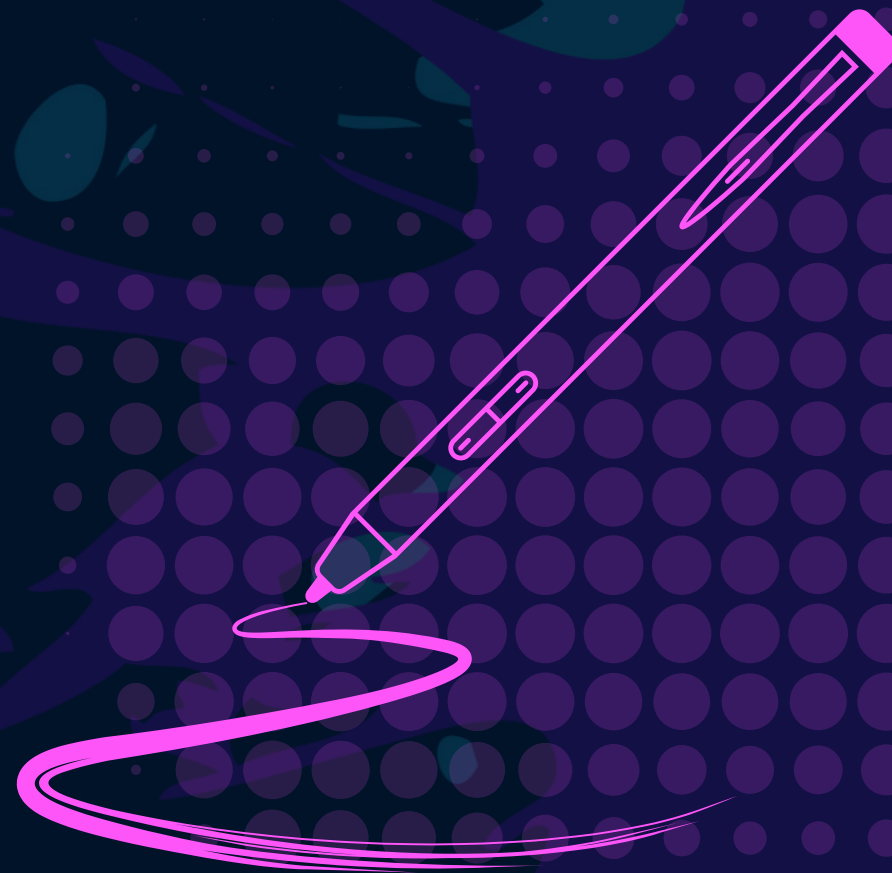# GRAPHIC DESIGN
SERVICES GUIDE

Transforming Your Vision into Visual Reality

Welcome to our Graphic Design Services

Where creativity meets professionalism. Specializing in a wide array of design solutions, I am dedicated to bringing your brand's story to life through stunning visuals.

OVERVIEW OF SERVICES

Our services encompass everything from logo design and brand identity creation to comprehensive website layouts and social media graphics. Each project is approached with a unique blend of creativity and strategic thinking.

OUR GRAPHIC DESIGN OFFERINGS INCLUDE

- Custom Design Creation
- Alignment with Your Brand's Vision
- Flexible Revision Policy
- Experience the blend of innovation and precision in every design.

Getting Started

To successfully start any graphic design project, it's essential to gather specific information and items from the client. Here's a list of common requirements:

- **PROJECT BRIEF:** A CLEAR DESCRIPTION OF THE PROJECT, INCLUDING OBJECTIVES AND EXPECTATIONS.
- **BRAND GUIDELINES:** IF APPLICABLE, EXISTING BRAND GUIDELINES INCLUDING COLORS, FONTS, AND STYLE.
- **TARGET AUDIENCE:** INFORMATION ABOUT THE INTENDED AUDIENCE FOR THE DESIGN.
- **DESIGN PREFERENCES:** ANY SPECIFIC DESIGN STYLES, THEMES, OR ELEMENTS THE CLIENT PREFERS.
- **CONTENT:** ALL NECESSARY TEXT, IMAGES, LOGOS, OR OTHER CONTENT TO BE INCLUDED IN THE DESIGN.
- **EXAMPLES:** SAMPLES OF DESIGNS THE CLIENT LIKES OR DISLIKES TO UNDERSTAND THEIR TASTE BETTER.
- **DEADLINES:** SPECIFIC TIMELINES OR IMPORTANT DATES FOR PROJECT COMPLETION.
- **BUDGET:** UNDERSTANDING OF THE CLIENT'S BUDGET FOR THE PROJECT.
- **CONTACT INFORMATION:** PRIMARY POINT OF CONTACT FOR ONGOING COMMUNICATION AND FEEDBACK.
- **ACCESS TO ASSETS:** IF NEEDED, ACCESS TO DIGITAL ASSETS OR PLATFORMS (LIKE WEBSITE CMS OR SOCIAL MEDIA ACCOUNTS) FOR DESIGN INTEGRATION.

GATHERING THIS INFORMATION UPFRONT ENSURES A SMOOTH WORKFLOW AND HELPS IN DELIVERING DESIGNS THAT MEET OR EXCEED CLIENT EXPECTATIONS.

Project Rates

Choose the package that fits your needs:

Starter Pack
$150 - $300
Per Project

This price range is great for individual design projects like logos, flyers, or social media graphics, offering affordability to startups and individuals in need of professional design services.

One design project (choose from)

- Logo Design
- Flyer or Brochure
- Social Media Graphic (single platform)
- Business Card Design

*Prices show on this page are subject to tax

Business Essentials
$500 - $1,200
Per Project

This monthly package is designed for small to medium-sized businesses seeking consistent design work. It includes up to four projects per month and brand consultation, offering a valuable investment for establishing or maintaining your brand identity.

Up to four design projects per month (options include):

- Brochures
- Business Cards
- Social Media Posts (up to 3 platforms)
- Email Templates
- Promotional Posters
- Basic Website Banners

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Premium Creative Suite
$2,000 - $5,000+
Per Project

This extensive package suits large businesses and expansive projects, offering unlimited design projects with a higher price point due to inclusive services like full brand strategy development and multimedia integration. Ideal for clients needing diverse ongoing design services.

Unlimited design projects per month, including:

- Full Website Design (UI/UX)
- Complete Branding Kit (Logo, Letterhead, Business Cards, Brand Style Guide)
- Advertising Materials (Print and Digital)
- Social Media Campaign Designs
- Product Packaging Design
- Custom Infographics
- Multimedia Integration (Animations, Basic Video Editing)

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Project Rates

Continuing from the previous page, select the package that aligns with your requirements:

Starter Pack
$150 - $300
Per Project

- Two rounds of revisions
- Final design in high-resolution formats: JPEG, PNG, PDF
- Basic market research for the design
- Color scheme consultation
- Digital delivery of files (Google Drive, DropBox)
- Turnaround time: 5-7 business days

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Business Essentials
$500 - $1,200
Per Project

- Unlimited revisions within each project's scope
- Final designs in multiple formats: JPEG, PNG, PDF, AI, PS
- Brand consultation and style guide creation
- Competitor analysis and market research for each project
- Custom illustrations (if required)
- Priority customer support
- Turnaround time: 3-5 business days per project

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Premium Creative Suite
$2,000 - $5,000+
Per Project

- Unlimited revisions for each project
- Final designs in all required formats, including layered source files (AI, PSD)
- Full brand strategy development
- Advanced market research and analytics
- Priority support and direct communication with the designer
- Flexible turnaround times tailored to project complexity

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F.A.Q'S

Get answers to common questions about working with a professional graphic designer. This section covers everything from my creative process to how I handle project revisions and deadlines.

How do you ensure the designs align with our brand identity?

Understanding and aligning with your brand identity is crucial. I start by gathering in-depth insights about your brand, target audience, and objectives. This allows me to create designs that not only look great but also resonate with your brand's ethos and messaging.

What is your process for handling projects?

My approach is collaborative and transparent. I start with a consultation to understand your vision and requirements. Following this, I develop initial concepts for your feedback. After refining the designs based on your input, I deliver the final artwork, ensuring it meets your expectations and objectives

What types of graphic design services do you offer

I specialize in a wide range of graphic design services including print-on-demand designs, brochures, business cards, flyers, social media posts, landing page design, and website layout. My goal is to provide comprehensive design solutions tailored to your specific needs.

How do you manage deadlines and project timelines?

Timely delivery is a priority. I set realistic timelines at the project's outset and keep you informed about the progress. In case of tight deadlines, I strive to accommodate your needs while maintaining quality.

What is your policy on revisions and feedback?

Your satisfaction is important. I welcome feedback and offer revisions to ensure the final design meets or exceeds your expectations. The number of revisions and the process will be clearly outlined in our agreement.

Do you have experience working with remote teams or clients?

Yes, I have extensive experience working remotely with teams and clients. I am proficient in using various communication and project management tools to ensure seamless collaboration and efficient workflow, regardless of geographical location.

How to Get in Touch

For inquiries and service initiation, please contact us at
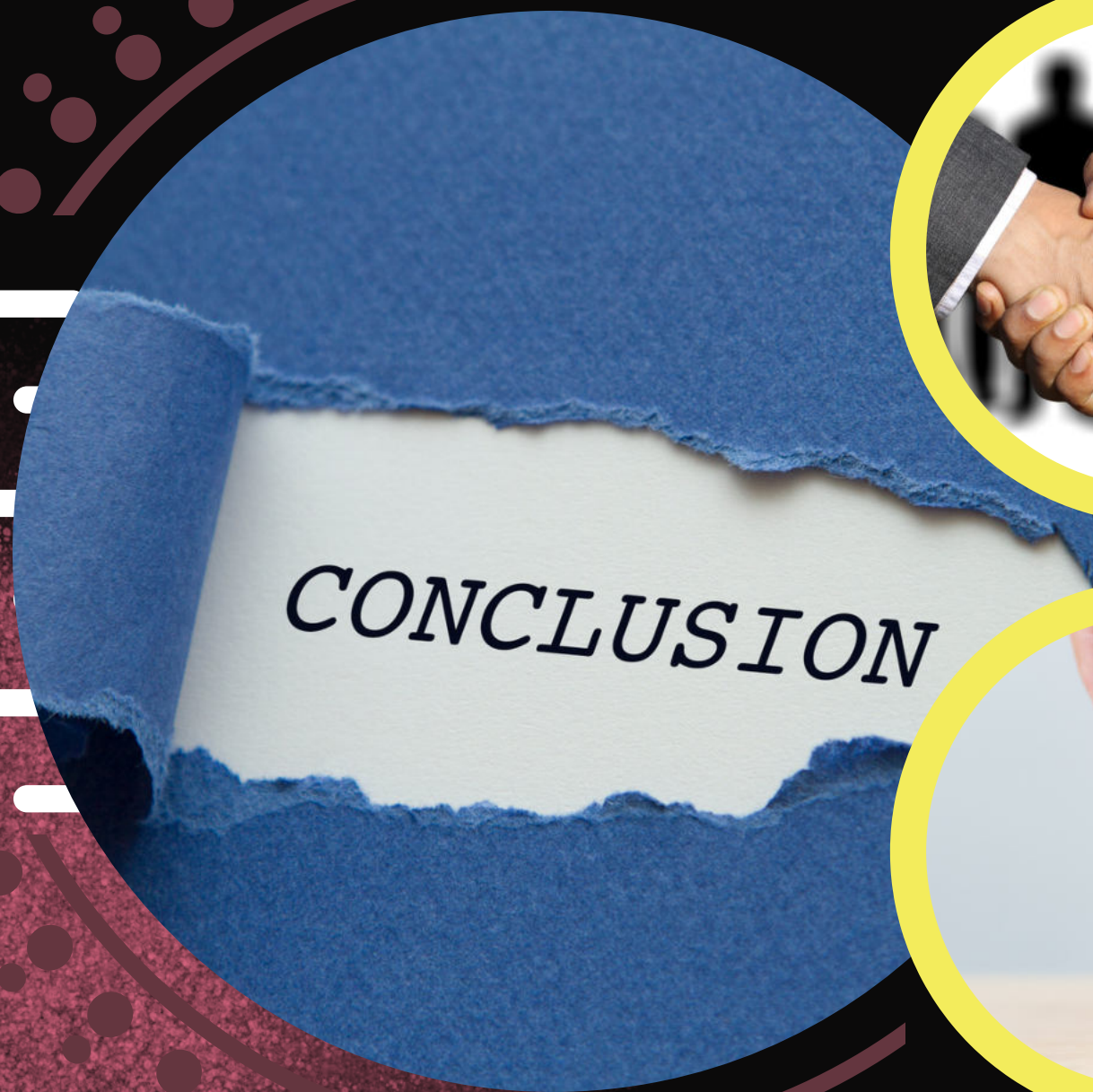
📞 1 (204) 400-2699

✉️ sales@mediaintegration.ca

🌐 www.MediaIntegration.ca

📍 Winnipeg, Canada

CONCLUSION

As we conclude this guide, we appreciate your consideration of Media Integration for your graphic design needs. Our unwavering commitment to excellence, coupled with our design expertise and innovative approaches, positions us to enhance your visual identity effectively.

INVITATION TO COLLABORATE WITH US

We invite you to take the next step in your design journey with us. Whether you aim to elevate your brand's aesthetics, create engaging visuals, or achieve any graphic design goals, we are here to assist you.

Take Action Today

Reach out to us now, and let's embark on a journey to transform your graphic design into a dynamic and successful aspect of your business.

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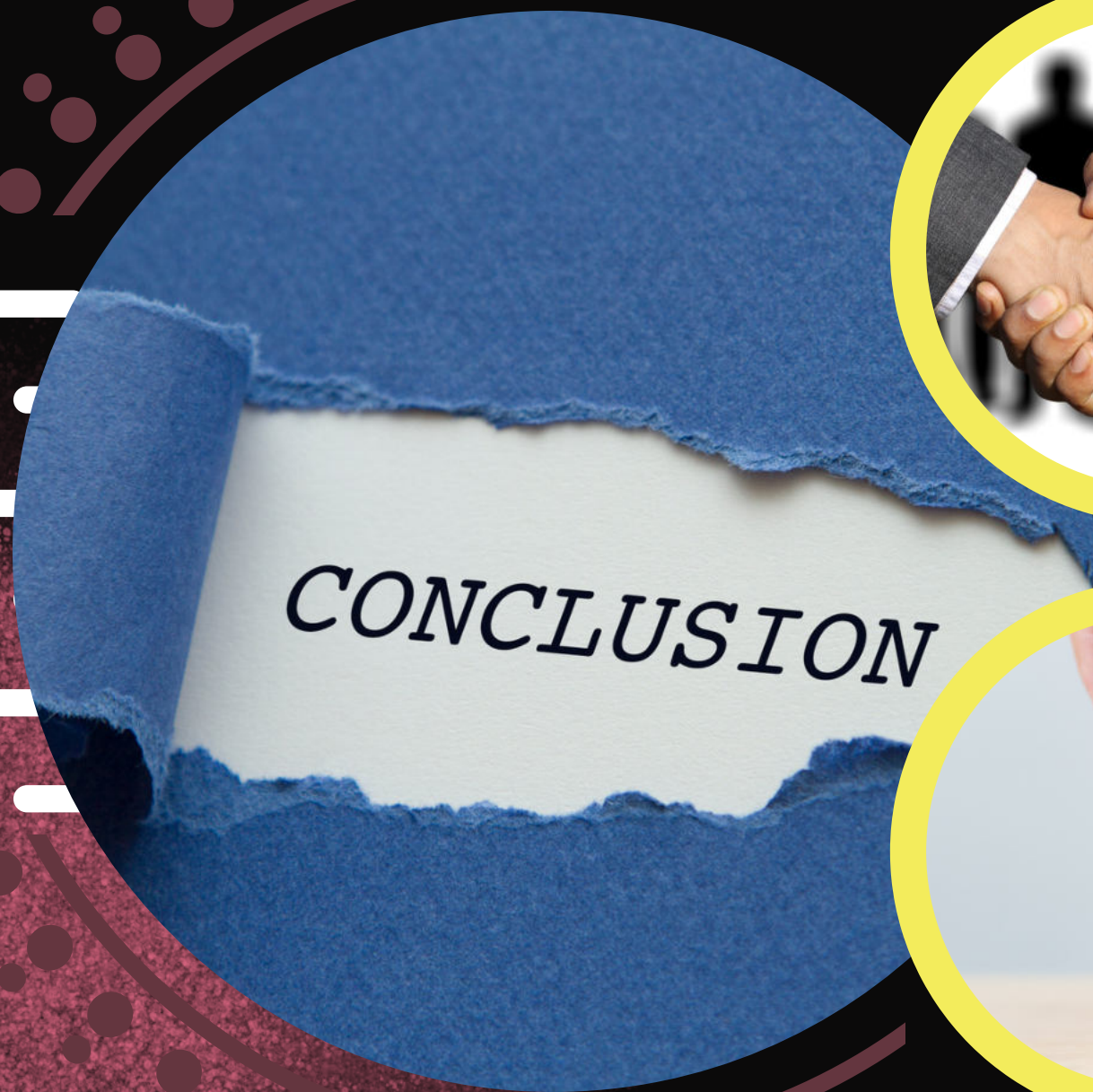
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